

*Pasi Kemppainen*

*Head of Business Program, Corporate Alliances and Business Development*

*Nokia*

*Pasi Kemppainen heads Nokia Authentication Solution business initiative in Nokia Corporate Alliances and Business Development for helping enterprises, governments and, ultimately, consumers to authenticate product counterfeits using mobile technologies. Pasi joined Nokia in 2003 and has been instrumental in incubating high profile new business initiatives such as .mobi internet domain foundation, Bluetooth Ultra Low Power wireless technology commercialization and mobile advertising business.*

*Before joining Nokia, Pasi worked for TeliaSonera Finland as Development Director for the corporate R&D strategic projects. During 2000-2002 he served as CEO for a telecom-internet convergence startup Intellitel Communications Ltd. that was acquired during his post by Teliasonera Corporation. He has MSc in telecommunications and international marketing. During his tenure as CEO of Intellitel Communications the largest business magazine in Finland, Kauppalehti Optio magazine, nominated Pasi to the top 100 Finnish IT entrepreneurs.*