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## **Nokia makes worldwide walk and drive navigation free on smartphones**

Espoo, Finland – Nokia today announced plans to make walk and drive navigation free on its smartphones as part of a new version of Ovi Maps, available for download at [www.nokia.com/maps](http://www.nokia.com/maps). Nokia's mapping and navigation software has been specifically designed for mobile use and is based on unique hybrid technology. The new version of Ovi Maps will include all essential car and pedestrian navigation features, such as turn-by-turn voice guidance for 74 countries in 46 languages, and traffic information for over 10 countries, as well as detailed maps for over 180 countries.

"We want to make using your mobile for navigation as familiar as using it to send a text or take a picture. We believe that making the best maps with voice guided navigation available for free will be the catalyst to do this," explained Anssi Vanjoki, Executive Vice President, Nokia. "Why have multiple devices that work in only one country or region? Put it all together, make it free, make it global and you have something that is truly useful and can help you get round almost any city in the world whether you're on foot or driving."

Five key features that set Ovi Maps apart:

### **1. No hidden costs**

The new version of Ovi Maps comes with all the maps and high-end, car grade navigation features you need for free and is yours to keep for the life of the smartphone. No additional licenses needed for extra countries, regions or services like traffic information or city guides. Data charges from network operators may apply.

### **2. Best global coverage**

You take your mobile with you wherever you go in the world so, as standard, voice guided navigation for both pedestrians and drivers is available for 74 countries in 46 different languages and there are maps for over 180 countries. This gives you the best maps with the largest global coverage for free.

### **3. No network connection required when navigating**

Avoid expensive, battery-draining network connections with Nokia's unique hybrid technology. Maps can be pre-loaded on to your Nokia smartphone so you can set Ovi Maps to offline mode, saving battery power, and the navigation system will still work. This is particularly useful for those worried about data connection costs when travelling abroad or when you are travelling through areas with little or no network coverage.

### **4. Unique hybrid technology**

Ovi Maps is built on an advanced technology called hybrid vector maps. Vector maps are high quality but less data intensive and allow you to continue to navigate even if you lose your network

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connection. This means that maps downloaded or updated across a network connection are about half the size of bulky bitmaps used by other mobile map providers. The hybrid technology ensures that, unlike other providers, any downloaded map data is stored on the device for future use.

#### **5. Voice guidance & traffic information**

Turn-by-turn, voice guided navigation comes free for both drivers and pedestrians. For drivers this includes lane assistance, traffic information, safety camera and speed warnings. For pedestrians this includes shortcuts through parks and pedestrian-only zones for over 100 cities around the world as well as 6000 3D landmarks in over 200 cities to help you find exactly where you are.

Ovi Maps is immediately available for download for 10 Nokia handsets, including the popular Nokia N97 mini, Nokia 5800 XpressMusic and Nokia E72, with more Nokia smartphones expected to be added in the coming weeks. In the meantime, current owners of Nokia smartphones that are compatible with the new Ovi Maps can download it free of charge from [www.nokia.com/maps](http://www.nokia.com/maps).

From March 2010, new Nokia GPS-enabled smartphones will include the new version of Ovi Maps, pre-loaded with local country map data, with high-end walk and drive navigation and access to Lonely Planet and Michelin travel guides at no extra cost.

More press materials are available at [www.nokia.com/press](http://www.nokia.com/press) as well as at <http://events.nokia.com>. Broadcast materials are available at <http://digitalnewsroom.nokia.com>.

#### ***Notes to editors:***

*Current list of compatible Nokia devices: Nokia N97 mini, Nokia 5800 XpressMusic, Nokia 5800 Navigation Edition, Nokia E52, Nokia E55, Nokia E72, Nokia 5230, Nokia 6710 Navigator, Nokia 6730 classic and Nokia X6. For the latest device list, please go to <http://www.nokia.com/maps>.*

*Data transmission charges may apply. Please contact network operator for information about the data transmission charges.*

#### **About Nokia**

Nokia is a pioneer in mobile telecommunications and the world's leading maker of mobile devices. Today, we are connecting people in new and different ways - fusing advanced mobile technology with personalized services to enable people to stay close to what matters to them. We also provide comprehensive digital map information through NAVTEQ; and equipment, solutions and services for communications networks through Nokia Siemens Networks.

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